



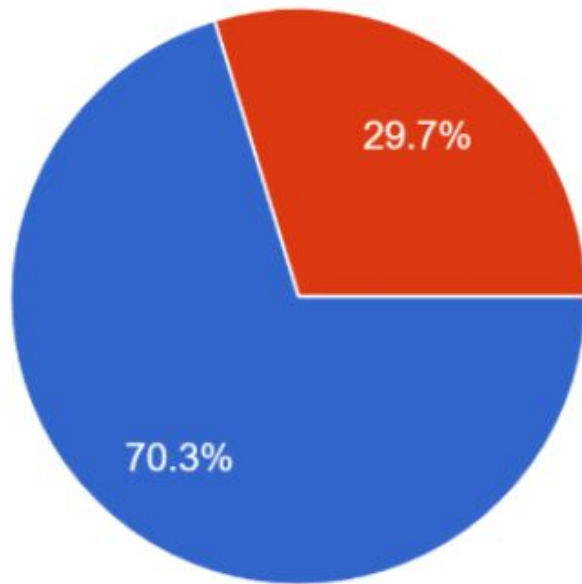
OB III End of Season Social Survey Results

Survey Sent on September 22,2022

Results prepared on October 18,2022

Did you participate in any of the OB3 social events this summer?

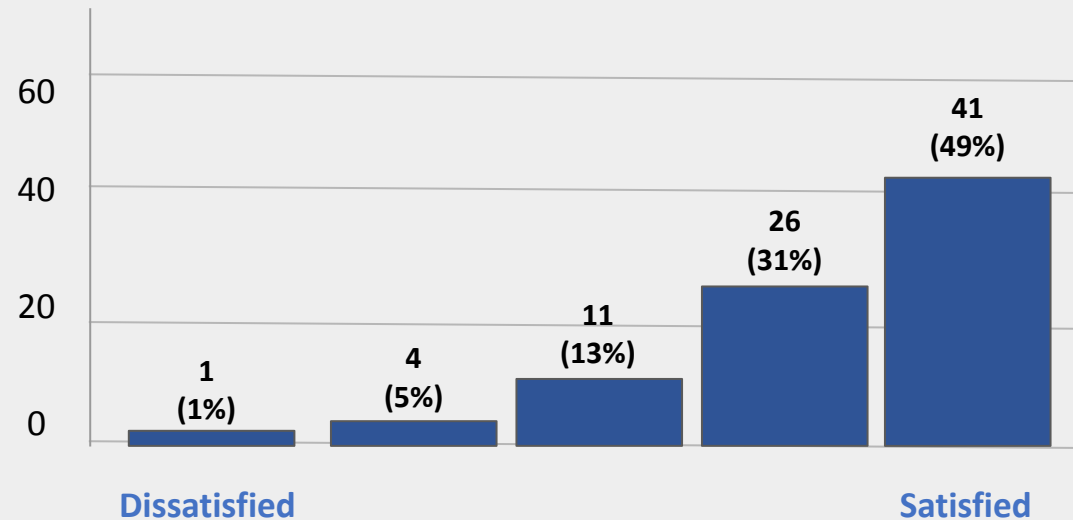
101 responses



■ YES ■ NO

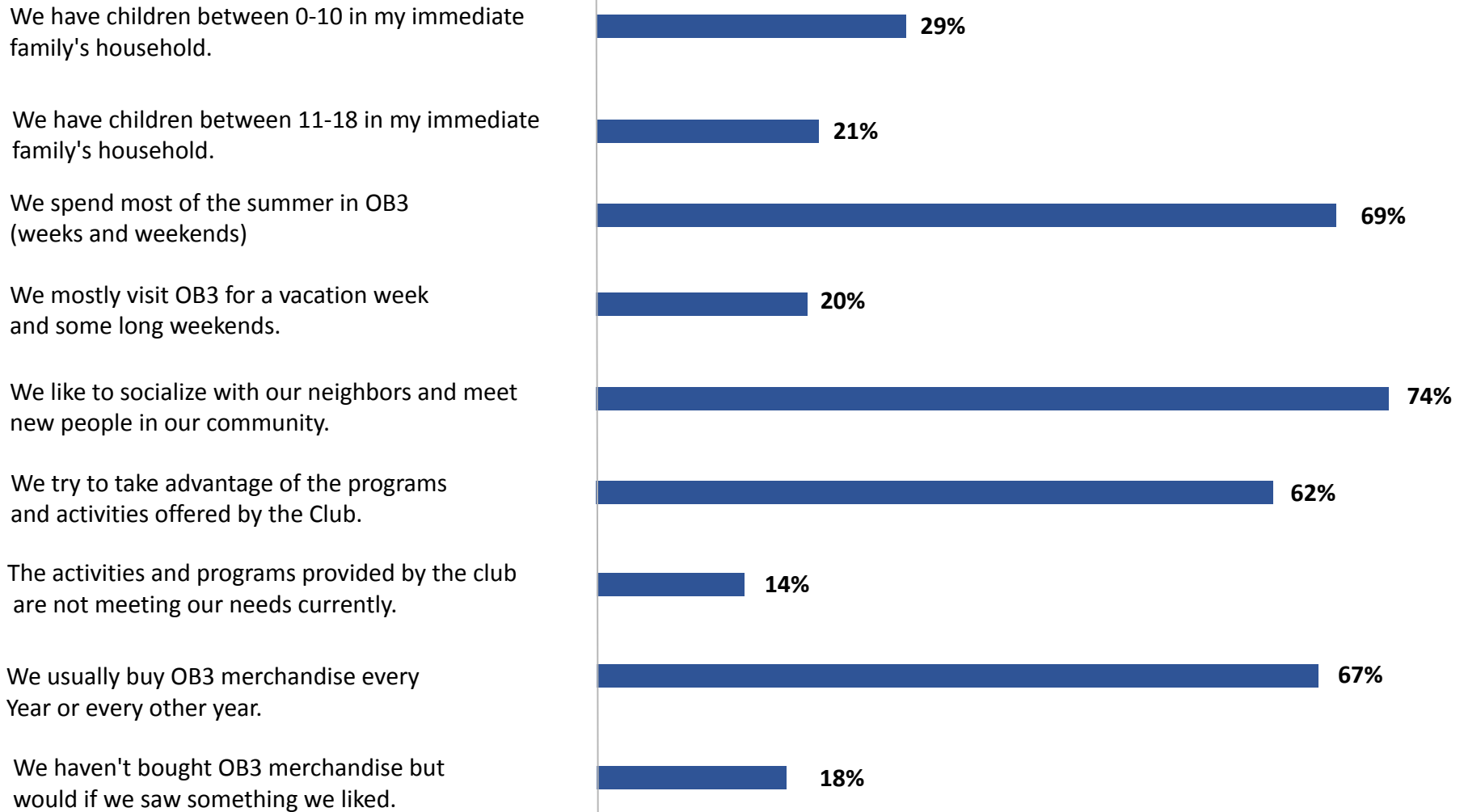
How well did you enjoy this summer's social activities?

83 responses



Tell us about your household in OB3 (select all that apply)

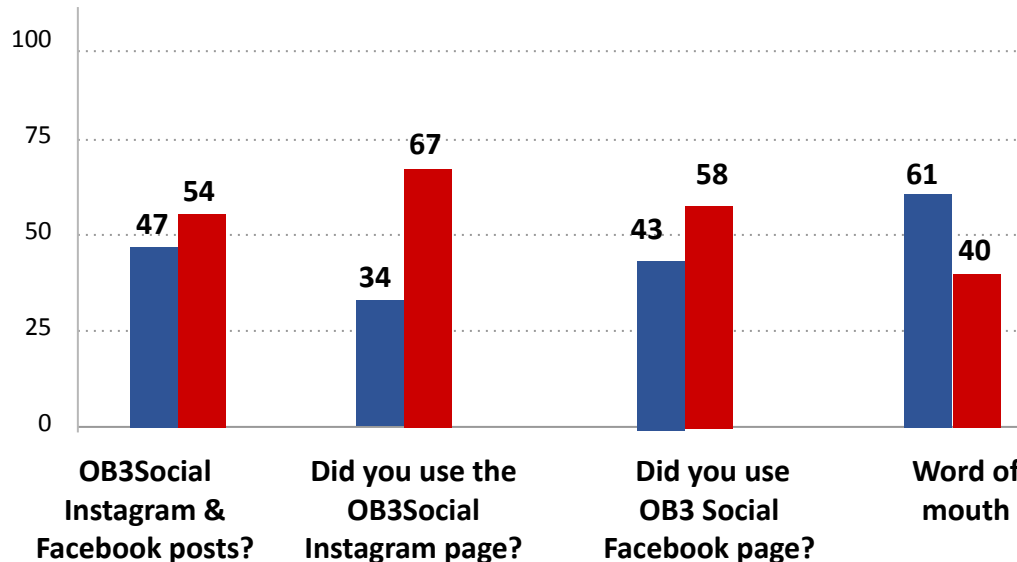
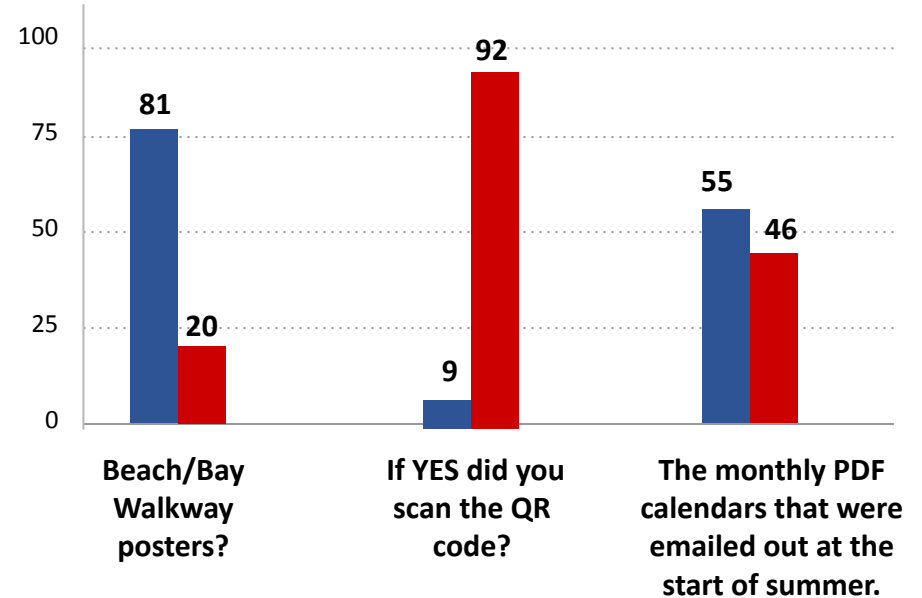
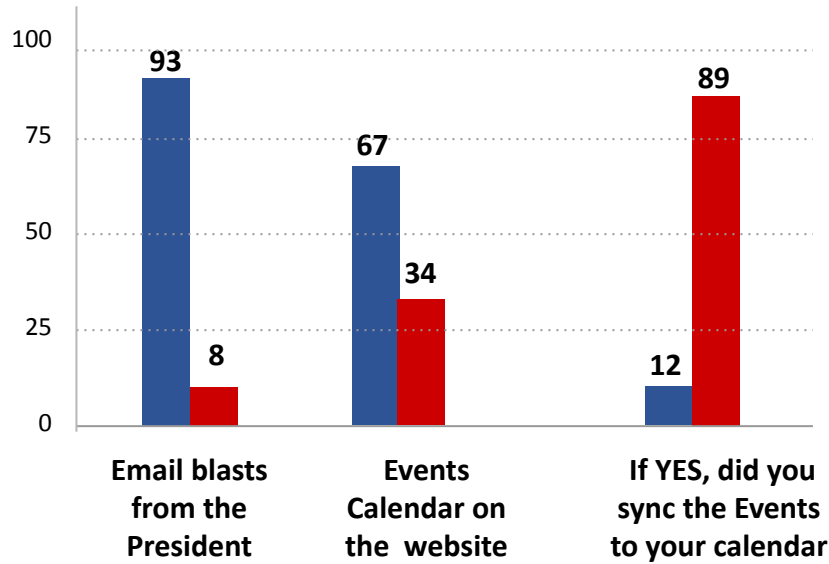
100 responses





Which method of communication did you find useful in learning about our social activities?

■ YES ■ NO



Suggestions on how we can better communicate events next year, if any....

(Page 1 of 4)



OB3 Response Regarding COMMUNICATIONS: The calendar of events is available on the website with a printing feature. Our goal is to publish the events calendar earlier for your planning convenience. Because of the dune replenishment, our loudspeaker system at the beach was affected. Bringing this form of communication back is one of our goals.

| Other Comments | OB3 Response |
|---|---|
| Daily or weekly email newsletter with activities | Great idea, but we need more volunteers to help with this! Any volunteers? |
| Texts | This is something that can be further explored, down the road. |
| Update your website. | We felt we kept our website updated as much as possible. Please remember this is a volunteer position. If you have suggestions, we would love to hear them. Please email ob3website@gmail.com |
| Maybe post special activities on the guard stand blackboard | Great idea! Social will need to work with the lifeguard team in order to make this happen. |
| Send events calendar as early as possible in the new year for those owners who rent out their houses so they can better plan which weeks they want to be owner occupied (based upon planned activities) | Thank you! This is one of our goals. |
| Give homeowner a calendar. I heard there were calendars this year being mailed. We never received one. | Monthly calendars were e-mailed out to all members at the beginning of the summer, as a PDF file. |

Suggestions on how we can better communicate events next year, if any....

(Page 2 of 4)



| Comments (Communications continued) | OB3 Response |
|--|---|
| Beach announcements on the loudspeakers! | Because of the dune replenishment, our loudspeaker system at the beach was affected. Bringing this form of communication back is one of our goals. |
| OB social could post days before | Agree with you! We had a severe shortage in volunteers this year to help with posting to our social media pages consistently. Hoping next season, our Social Committee will have a dedicated person who will handle posting to our social media pages. Please note, that these pages are for ALL members to use, post and share memories as well. |
| Printed hard copy handed out with badges | |
| Reminder closer to events | |
| Emails are fine with me | |
| Always would check the Instagram page for the conditions on the beach. Please keep Communicating that way. | That is the OB3oceans Instagram page, managed by the Lifeguard Staff. But yes, we do see a lot of value in this page as well. OB3 Social is the Instagram page for Social Activities. |
| The communication is there if you wanted to use it. I just didn't want to for the most part. | |
| Allow more than one email address per household so that one spouse doesn't have to forward changes or updates to another spouse. | The new Board members for 2023 will need to look into this. But we hear you loud and clear! |

Suggestions on how we can better communicate events next year, if any....

(Page 3 of 4)



OB3 Response Regarding ACTIVITIES: Regarding activities for all age groups: We are hopeful that once our new Clubhouse is up and running, we will be able to bring back our popular Pirate Bingo as well other teen/adult activities (Paint and Sip parties and jewelry making). We are excited to bring back our presenter, Pat O'Shea, for History nights.

| Comment | OB3 Response |
|---|--|
| The activities seemed geared to mostly younger children. | |
| Have events that are adult only related to. | |
| Not sure if it is part of the social aspect but I did not know about the Junior Lifeguard program until the second week in and I was a part of that as a child growing up here. | Agree with you, that this is OB3's best kept secret. We will ask our Lifeguard's to post information about this before the start of the season next year. You can always reach out to Don, our head lifeguard to find out more about this. |

Suggestions on how we can better communicate events next year, if any.... The Positive Feedback!

(page 4 of 4)



Keep doing what you are doing!

Doing a fine job.

You're doing a great job

NONE THEY ARE GREAT

All good!

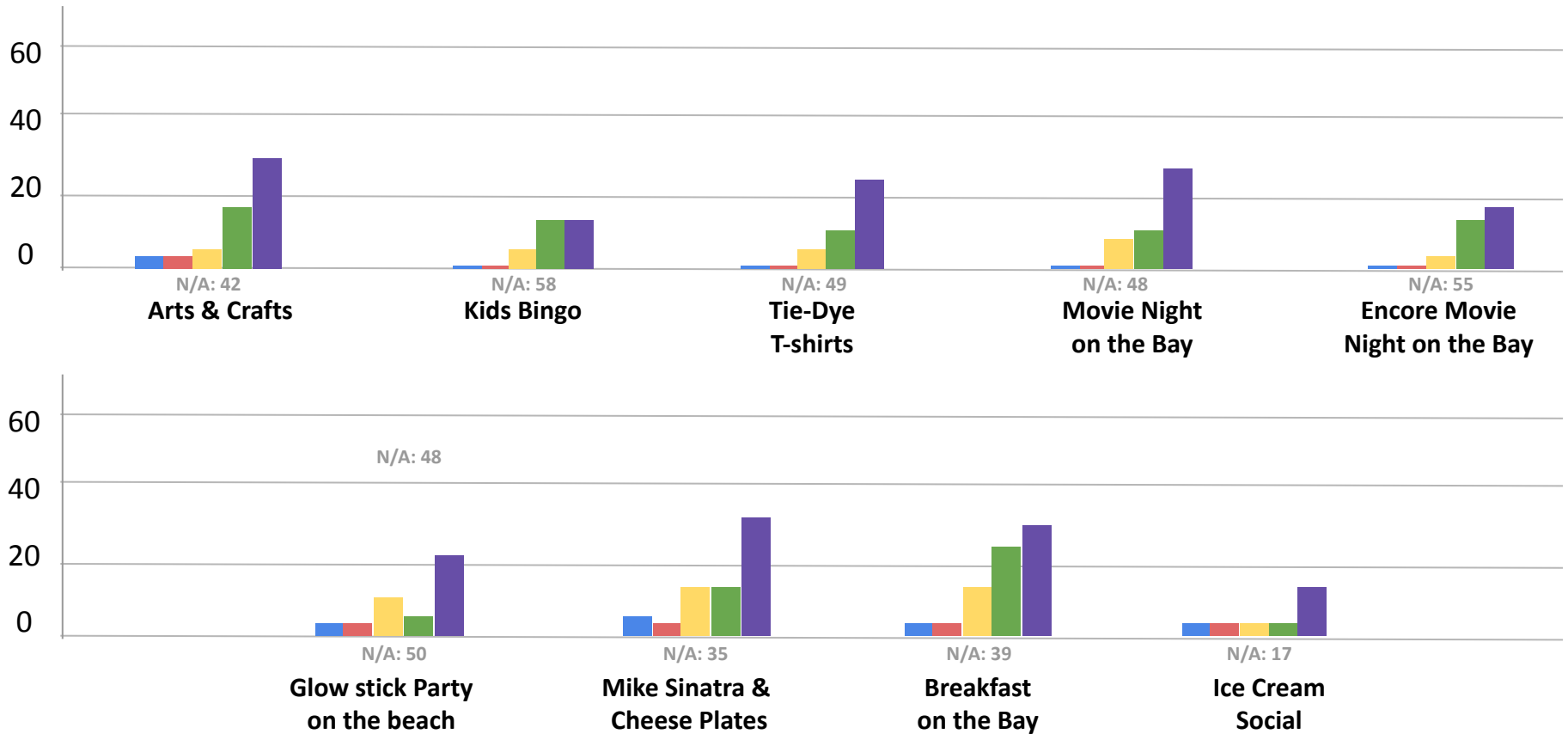
Doing great, nice job



The below activities were offered this past summer.

Please rank your satisfaction.

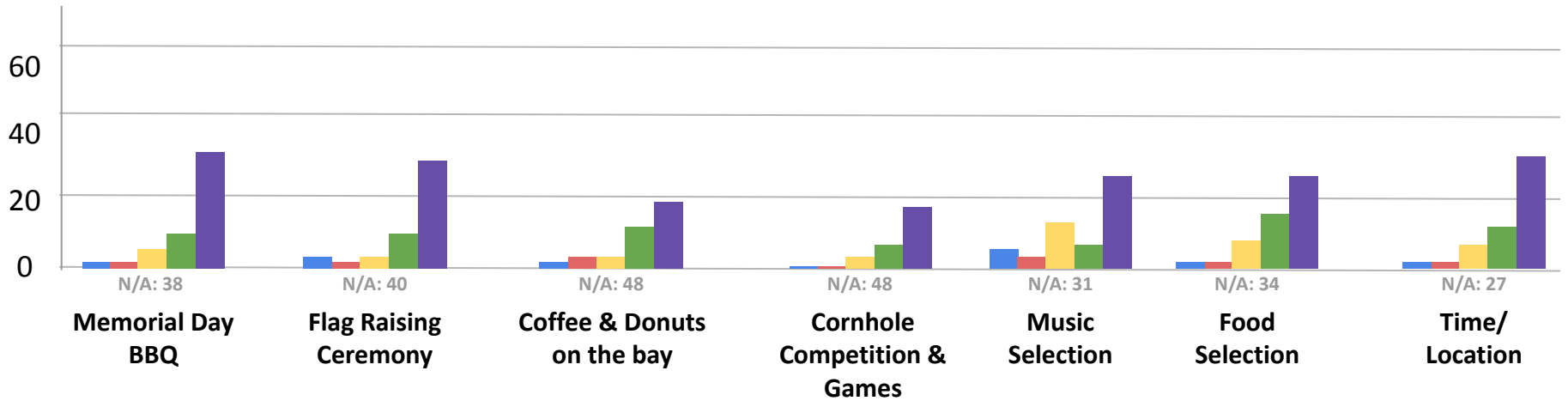
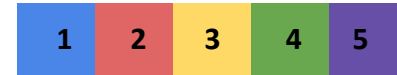
1= Dissatisfied
5 = Satisfied



Memorial Day BBQ

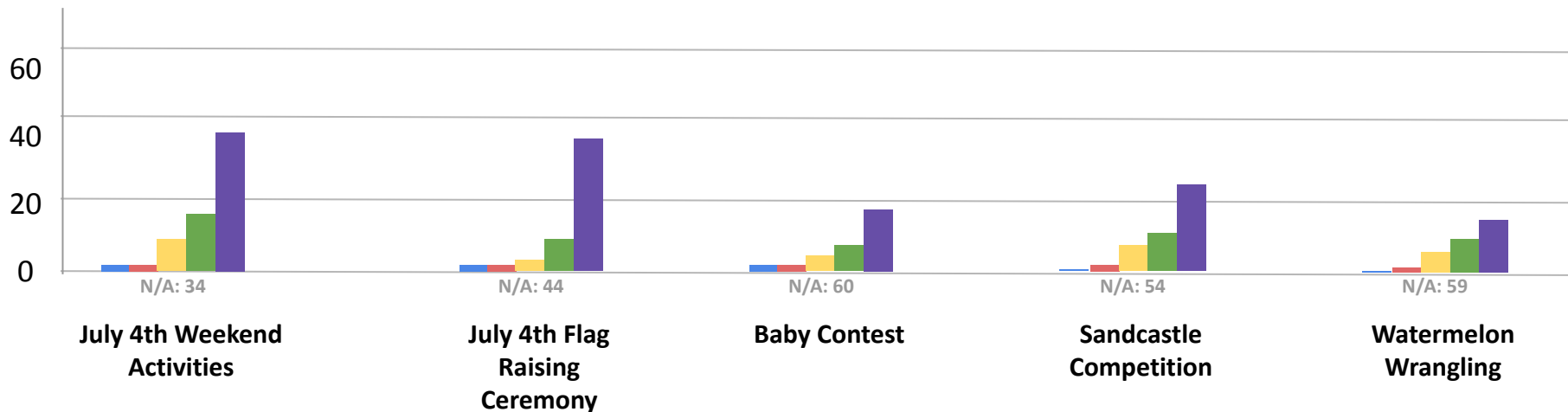
Please rank your satisfaction.

1= Dissatisfied
5 = Satisfied



July 4th Weekend Activities

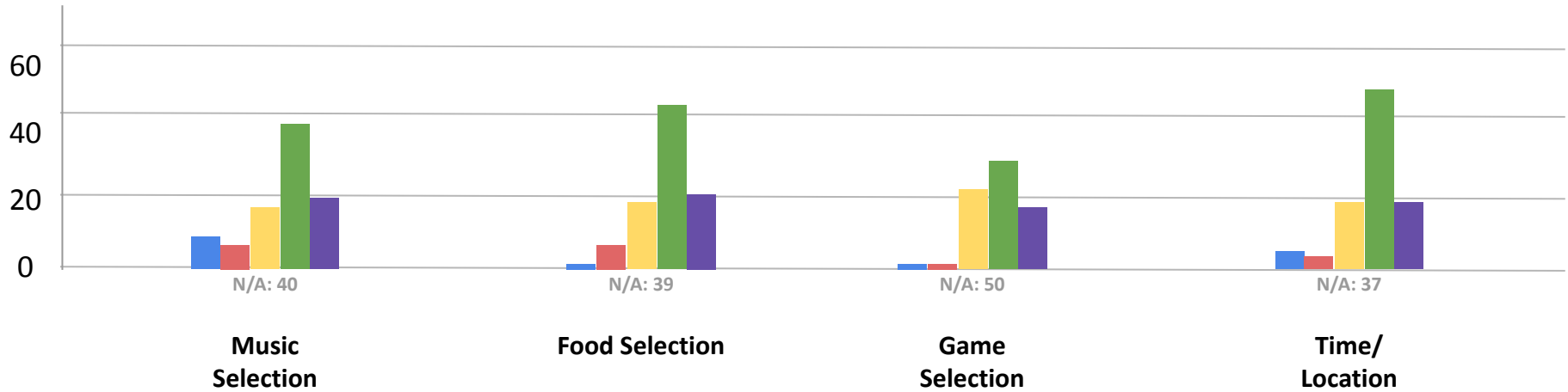
Please rank your satisfaction.



End of Season BBQ

Please rank your satisfaction.

1= Dissatisfied
5 = Satisfied



What would you like to see more of, or less of next summer?

(Page 1 of 5)



| Comment | OB3 Response |
|---|---|
| You guys did a great job!! Keep it up. Also arts and crafts on the weekends as we're not always down every week. | Thank you. In order to run events on the weekends, we need more volunteers. |
| More of the same stuff offered. As well as new playground equipment for younger c[rowth]. toddlers. And some shade on playground | The Board has explored installing some shade canopies for the playground in the past. Until the new Clubhouse construction is complete, we will hold on this. |
| More Breakfasts on the Bay, but with bacon, and hash browns or potatoes. Also, the pancakes were great, but would love to see them made fresh on the griddle! I also like the group activities for the entire community, like the Memorial Day BBQ and End of Season BBQ. Would like to see more of that. Lastly, more adult activities, like wine tastings, mixology classes, wine and cheese pairings, Pirate Bingo, Bocce Tournaments etc. | We were so pleased by the support we received. Many families took advantage of our breakfast mornings. However, we never would have been able to bring this to our community without the support of our volunteer chefs. If you would like to see more breakfasts, we need your help. Please volunteer. |
| Breakfast at the bay was nice idea but would be even better if more organized | |
| No pancakes for breakfast | |
| Breakfasts and Mike Sinatra | |
| Painting class. | Once we have a new clubhouse we will look to bring this back. |
| Loved the historical presentation/talk that was done a few years ago! | We are excited to bring back our presenter, Pat O'Shea, for History nights. |

What would you like to see more of, or less of next summer?

(Page 2 of 5)



| Comment | OB3 Response |
|--|--|
| Activities at clubhouse if completed such as adult pirate bingo, bus trip to Atlantic City, | <p>Our previous survey indicated very little interest. In order to make a bus trip successful (I.e. Atlantic City), we would need at least 50 participants.</p> <p>We are hopeful that once our new Clubhouse is up and running, we will be able to bring back our popular Pirate Bingo as well other teen/adult activities (Paint and Sip parties and jewelry making).</p> <p>We would love to see this happen. Would you be interested in forming a Committee to get this started? Most of our volunteers are part-timers. Please reach out to info@oceanbeach3.org if interested.</p> |
| Several years ago you once had a magician, maybe bring something like that back again. Mike Sinatra was amazing, however, what happen to the weekly bands that would play on the beach? Plan a Family trip(Blue Claws, water park, rafting, fishing) supply the bus and tickets | |
| Pirate Bingo | |
| Pirate bingo in the new club house, hopefully | |
| I have teenagers. I wish there was more for them. | |
| Maybe some activities for the older kids | |
| Lots of activities for little kids already but maybe something for older kids. | |
| Also activities in the spring or fall for seniors like my parents to meet people. Possible pickleball group to play in Chadwick; I met some many new people there this summer playing. | |

What would you like to see more of, or less of next summer?

(Page 3 of 5)



| Comment | OB3 Response |
|--|--|
| More activities for teens; Pick-up Volleyball games on the beach | There are 2 bylaws being proposed at the October 29, 2022 Fall Membership Meeting. We encourage everyone to vote. |
| Pass ball playing on the beach. Year end activity at the beach. Question, why is there signage that states no dog walking. Does not appear that people adhere to this. | |
| More competitions, corn hole bay beach volleyball bocce tournaments. | |
| Bocce tournaments | |
| Events for everyone, beach parties | |
| More bay beach parties on the weekends. | |
| More events on the beach at night, more events in sync with Lifeguard tournaments, Adult bingo and wine tasting | |
| Ice cream nights | We did have several Ice Cream Socials on Thursday evenings throughout the summer. |
| What happened to the bands on the bay beach? They are great! Missed them a lot. I liked the idea of the BBQs, etc., but my schedule doesn't allow advance planning, so we weren't able to get to things as they were sold out. | We hope to bring bands on the bay beach back as soon as we have a clubhouse with the proper electrical needs for the bands. |
| More involvement by the all, not always the same people | We couldn't agree with you more! Thanks to those who did sign up to volunteer. We will be in touch. We need volunteers in order to make all of these great ideas happen. |

What would you like to see more of, or less of next summer?

(Page 4 of 5)



| Comment | OB3 Response |
|--|---|
| <p>Would really like more regular activities on Friday and Saturday nights such as more concerts, music (dj), movies etc especially as that's when homeowners such as ourselves are there. Also many owners have dogs and would love some consideration for allowing dogs in certain areas at certain times.</p> | <p>We need more volunteers to help with weekend events. If we have more volunteers, we will be able to host many more events.</p> |
| <p>I love the live music on the bay beach, kids activities, and movie nights. I wish movie nights were Sunday or Thursday nights. I think many people who work and only can come down for long weekends miss out.</p> | |
| <p>We are here only on weekends. Would like to see More social events on Saturday evenings.</p> | |
| <p>We arrive late on Friday evenings and leave Sunday late afternoon to go back to work.</p> | |
| <p>More badge checkers, less dog walking</p> | <p>Badge checkers: Wwe were fully staffed with badge checkers through the second week of August. We had a large number of badge checkers who left mid August. We made a decision to go with who we had from mid August through Labor Day vs incur additional clothing expense for new hires. Even with the limited staff we experienced very few issues the entire season.</p> <p>Dog walking: Additional work needs to be done before we present a recommended solution to the membership. We are well aware of the dog walking issues but also recognize there are a lot of additional dog owners since Covid. We will continue to work this issue until we develop a solution that will work for everyone.</p> |

What would you like to see more of, or less of next summer?

(Page 5 of 5)



Regarding MUSIC RELATED COMMENTS: When we have our new clubhouse, we will be sure to bring back bands on the bay. We need proper electric for the needs of the bands.

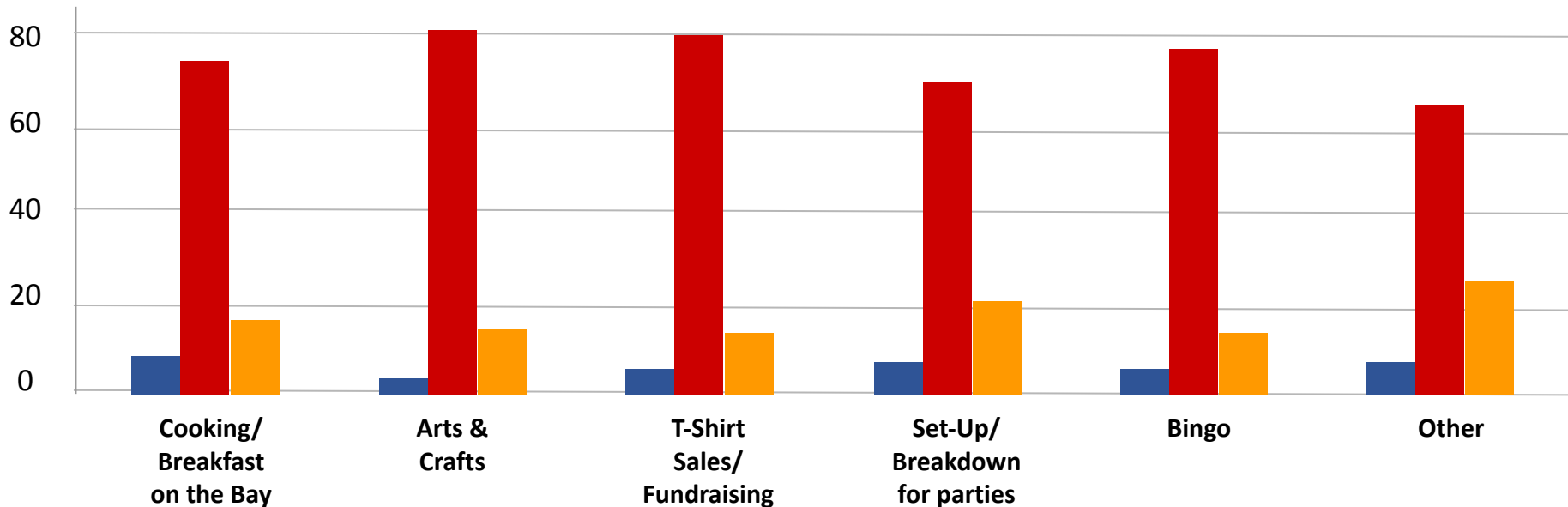
| Comments | Comments |
|---|--|
| More of a variety of performers on the bay (not just Mike Sinatra), more activities for teens. | Would like to see better variety and more frequency of concerts similar to 2021. and better variety. |
| Events on the beach | Music on the beach |
| Bands on the bay | More concerts like Black Rose |
| More bands | Different music some nights |
| More concerts at the bay club. | Bands on beach or bay beach as in the past missed that this year |
| Different selections of music not same person all season | I would like to see some music on the beach during happy hour 4-6 |
| Mike Sinatra was good but we used to have a variety of bands come which made it a little different each time. | Music variety and spread out 4th of July activities throughout the weekend. |
| Bands & adult events | More of Mike Sinatra |
| Positive Feedback | |
| You guys did a great job! | Everything is fine |
| Just Right. | |

Are you interested in volunteering?



For those who submitted their name and e-mail address, **THANK YOU!**
We will be in touch in the coming months on ways in which you can volunteer.

■ YES ■ NO ■ MAYBE



General Comments and Feedback

35 responses

(Page 1 of 5)



| Comment | OB3 Response |
|--|--|
| GREAT job given the limitations we had. Would love to see more stuff for adults though. | |
| Some activities I did not attend. You did not put NA on your survey | We will fix this for next time around. |
| Hardly ever saw badge checkers at walkway. Often saw dogs being walked on the streets. | Please see comment on slide 15 |
| We NEED to be able to have more fun on our beach like the other Ocean Beaches, Chadwick & Silver beaches!!! Walking from beach to beach on labor day weekend was an eye opening experience seeing all of the neighboring beaches having tons of fun, playing beer pong, enjoying food, drinks, bbq, live music, playing corn hole, and tons of other beach ball sports!!!!!! Bring back the balls to the beach!!!!!!!!!! Our kids are bored to death!!!!!!!!!! | We would love to see more involvement and fun activities as well, but as you've seen we need more volunteers to help with these events. Two bylaw changes are being proposed for Ball Playing on the beach. They will be voted on right after the October 29,2022 Fall Membership Meeting, Please make sure to vote. |
| I would be interested in helping with events on the beach (if possible). | THANK YOU! Did you enter your name and email on the survey? If not, please email the office and let them know you'd like to volunteer. |
| Looking forward to a new clubhouse | So are we! |
| Please keep the social media pages up to date | During the season we try to keep it as current as possible. After Labor Day, there isn't too much to report on. But please feel free to post if you wish- that is what the Instagram and Facebook pages are there for- members can post as they wish (with respect and kindness to others of course) |

General Comments and Feedback

35 responses

(Page 2 of 5)



| Comment | OB3 Response |
|---|---|
| <p>The arts and crafts were amazing. However, I would love to see if the time can be changed since it does overlap with the junior guards program.</p> | <p>We will make sure next year's Social Director gets this feedback.</p> |
| <p>I would love to see better designs for the t-shirts and sweatshirts.</p> | <p>Can you elaborate a little more. This is something the Social committee can look into for next year, but would love some additional input.</p> |
| <p>Add sweatpants to match.</p> | <p>We are trying to secure a vendor to order sweatpants.</p> |
| <p>I would suggest charging more for the BBQ's and give more of a selection of food.</p> | <p>This year we held 2 BBQs and we received positive feedback. We cannot; however, continue these events without volunteers.</p> |
| <p>I would love to see more DJ parties on the beach or some type of night events for the older kids so they aren't hanging out at the Wawa. If we give them somewhere to go and hang out with their friends they are less likely to get into trouble.</p> | |
| <p>I was very upset at having to pay \$50 for an additional parking sticker. Why are we asking members to do this? Many of us have two cars and children that have cars. Why weren't we advised of this and who made the decision?</p> | <p>This information was presented to members during a Board Meeting where all members are invited to attend.</p> |
| <p>The volunteers worked very hard but more are needed. If someone from every family signed up to help at one event, no one would feel overburdened. Great way to meet people</p> | <p>Now that is a great idea.</p> |
| <p>Please note: we were only residents for a few weeks last summer. Our feedback is based on being there for a few weeks, predictions, and plans for next summer.</p> | |

General Comments and Feedback

35 responses

(Page 3 of 5)



| Comment | OB3 Response |
|---|--|
| My kids and I always have a wonderful summer in OB3, and look forward to the events even as they get older. | |
| More Saturday evening activities more bands on beach, E Street Shuffle, Black Rose, Big Chiefs. | |
| We should have a monthly newspaper in the summer so neighbors can socialize on it. Items for sale, networking and news events happening in OB3 and surrounding areas. | We would need more volunteers to help with this. We have tried several times to get ONE dedicated Facebook group going for Ocean Beach 3- as there are quite a few out there today. We need some admins to help run this though. Any volunteers? |
| The person who took care of our roads this year did a great job. | We think so too! If you see him , please thank him as well. |
| Please build 1 or 2 Little Free library boxes in our community for us to drop off and pick-up books | There is a Little Free Library on East Tuna, and another member is planning on building one on East Osprey. Please note, these are homeowners that have personally built the Little Free Libraries, not the Ocean Beach and Bay Club. |
| Would volunteer based on availability with work schedule | We hope that you can find some time! |
| We only spent weekends @ the shore because of a family illness, but plan to attend more | We hope to see you when you can attend! |
| Activities in the 23 summer season. Could there be fall/winter activities for members interested? | Would you like to volunteer to help coordinate this? |

General Comments and Feedback

35 responses

(Page 4 of 5)



| Comment | OB3 Response |
|--|--|
| I found out about events usually after the event. Please add my email to the mailing list. | Please contact Lisa in the office, to ensure that she has your proper email address. |
| My husband would love for the OB3 tank tops to come back | |
| <p>In the section about telling you about our household you left out one entire group. What about those of us who live here all year? Seems you are concentrating only on Summer visitors or owners who are here part time. Without children most of the events or activities were of no interest to me but I have no problem with them since the idea of fun at the beach is a big part of being here. As for me I am not very much into your social events. Just not what I am comfortable with but from what I have heard most people like them and enjoy them when they participate In the question about communications some of the questions say if yes did you but in order to send this I had to check a box even though I had not checked yes to the one above (like was the events calendar useful and then if yes did you sync. Since I did not use the events calendar why did I have to check in a box since my answer had been no. Not really a problem but whoever developed this should have worded those 2 questions better just to make things clear. Same with the one on volunteering, It says if you are interested in volunteering give your name and email but then requires you to put something in that box even if you are not volunteering.</p> | <p>This particular survey was geared toward getting members feedback for the social activities that took place during the summer, so we can plan accordingly for next summer. There will be more surveys to come. You raise a great point about the members who live here year-round.</p> <p>As for the technical issues- we will look into that. We are all just getting familiar with this new Google Forms platform, and are learning as we go. Please bear with us. If anyone is a PRO in Google Forms and would like to volunteer some time, please reach out to the office. Thank you.</p> |

General Comments and Feedback

(page 5 of 5)



Perfect

Thank you for your professional approach to communicating .

Great summer excellent job

Thanks for all the work you do - the events are enjoyable.

I love our community

THANK YOU FOR ALL YOU DO. OUR NEIGHBORS HAVE GRANDCHILDREN + THEY USE MOST EVENTS

Thanks for everything you do!

Thanks for all you guys do to make this place awesome! :)

My granddaughters (and daughter in law) enjoyed all the activities that were offered for the kids.