

### **OB III Activities Survey Summer 2022 Results**

Prepared on May 9,2022

### Tell us about your household in OB3 (select all that apply) 278 responses



We have children between 0-10 in my immediate family's household.

We have children between 11-18 in my immediate family's household.

We spend most of the summer in OB3 (weeks and weekends)

We mostly visit OB3 for a vacation week and some long weekends.

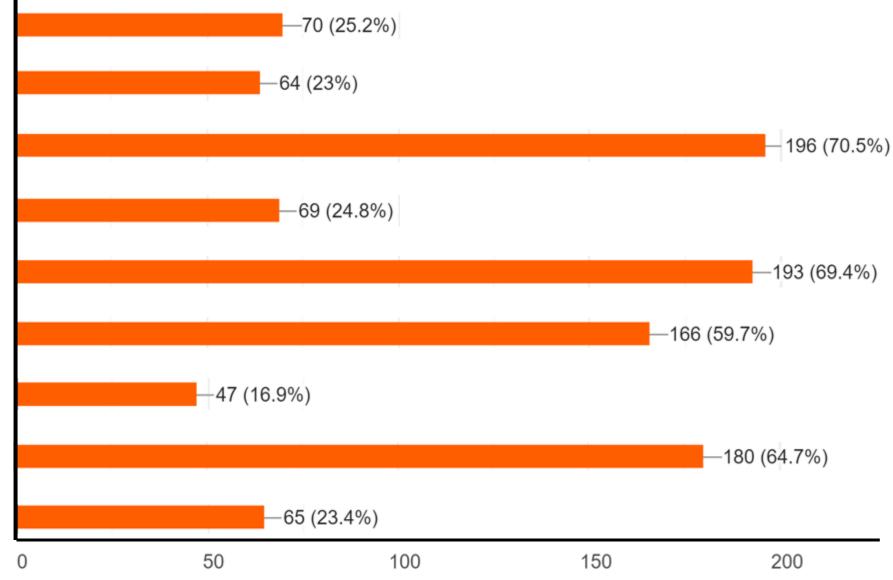
We like to socialize with our neighbors and meet new people in our community.

We try to take advantage of the programs and activities offered by the Club.

The activities and programs provided by the club are not meeting our needs currently.

We usually buy OB3 merchandise every year or every other year.

We haven't bought OB3 merchandise but would if we saw something we liked.

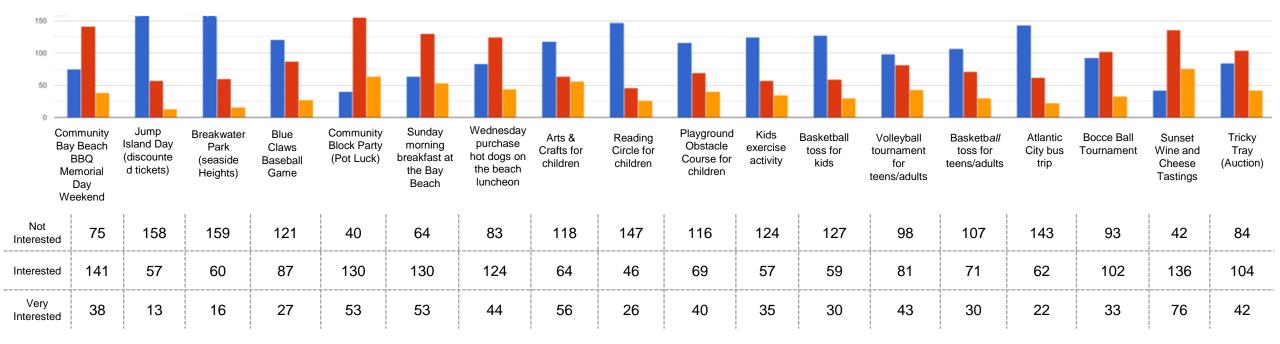


#### Would you or someone in your household participate in the following activities?



not interested interested

ed very interested



### Are there other services or activities that you would like to see at the clubhouse? (page 1 of 3)



- Bingo
- About song night back to 70,80,90
- Pirate bingo
- Kayak races
- Poker night
- Pirate Bingo
- Sandcastle contest
- Crafts for adults
- Dinner on the beach
- Problem is many of your activities like movie night are in Tuesday's. We see that as catering to the rental market not the owners. Disappointing. We spend a lot of time in OB3 but often very long weekends so Tuesday just isn't an option
- · Pickleball if we are able to build courts
  - RESPONSE: Ownership of the pickleball courts was transferred to the Township of Toms River from Chadwick some years ago, therefore any homeowner in Toms River is allowed to use this recreation facility, including of course Ocean Beach 3.
- My son was interested in the scavenger hunt and couldn't make last year. Movie nights nice
- Pool table, ping pong
- · Bingo and other activities for seniors
- Outdoor movie nights on the beach
- The carnival that was held at the Bay Beach before Covid was WONDERFUL. However, if it was held again, I would like to see it down without the consumption of alcohol. In my opinion, I don't think that's appropriate at a child focused event.
- Year end party
- Book exchange
- A "meet and greet" your neighbors
- Although it's not an activity I would like to see a bulletin board or maybe something on the website for selling or donating household items. Also would like to see some adult activities (card games; bridge; canasta, poker, etc.)
- Anything kid related
- · More activities for adults like poker nights, wine tastings, mixology classes, yoga etc
- Add dry fit shirts to your merchandise, Suggested short and long sleeves men & ladies. There was nowhere else to add this.
- Movie night

## Are there other services or activities that you would like to see at the clubhouse? (page 2 of 3)



- Bingo, scavenger hunt , cupcake decorating
- Rainy day kid/teen movies
- Wine and cheese social event
- Bingo/movie night for adults/bands at beach or bay/wine tastings/tricky tray/dog friendly SOMETHING considering many owners have dogs/CONTROLLED campfire at bay
  or beach
- Not really, reality is we enjoy the beach being with family anything outside of that detracts from it. If we spent more time than we do then it is possible it would make sense to participate
- Bands/ music
- More kids stuff.
- Fitness club or swim team or some other activities for adults on the beach in the AM to stay healthy. Perhaps a cornhole tournament? Surfing instructions for all ages. Fishing club or fishing tournament?
- When built I would love to see members have the ability to rent the clubhouse for parties/activities.
- Bands on the beach was always great. Didn't seem to be a place to make suggestions, WEED CONTROL, many homes are disgraceful and make OB look like a slum.
- Love Bingo!
- Cornhole
- · Continue "Pirate Bingo" on a every 2 wk basis, I would be happy to volunteer to "work" some shifts
- Yoga
- Ping pong tournaments
- Fund raiser car wash!
- Able to play ball games on the beach. Where space is available.
- Concerts
- Yoga
- Community garage sale and hot food and paint and sip parties on mondays and or Fridays
- Corn hole tournament
- Corn hole or bocce tournament
- Breakfast concessions at the new clubhouse would be great. And an area for dogs to play, maybe at set times, as many homes have dogs.
- In the past (like I'm talking years ago) the arts and crafts program was great. The past few year all the were these cheesy Oriental Trading crafts and way too much tie dying. As an owner I do no need tie dying every few weeks. And it's the same crafts year after year...Like foam and stickers.
- MORE BANDS

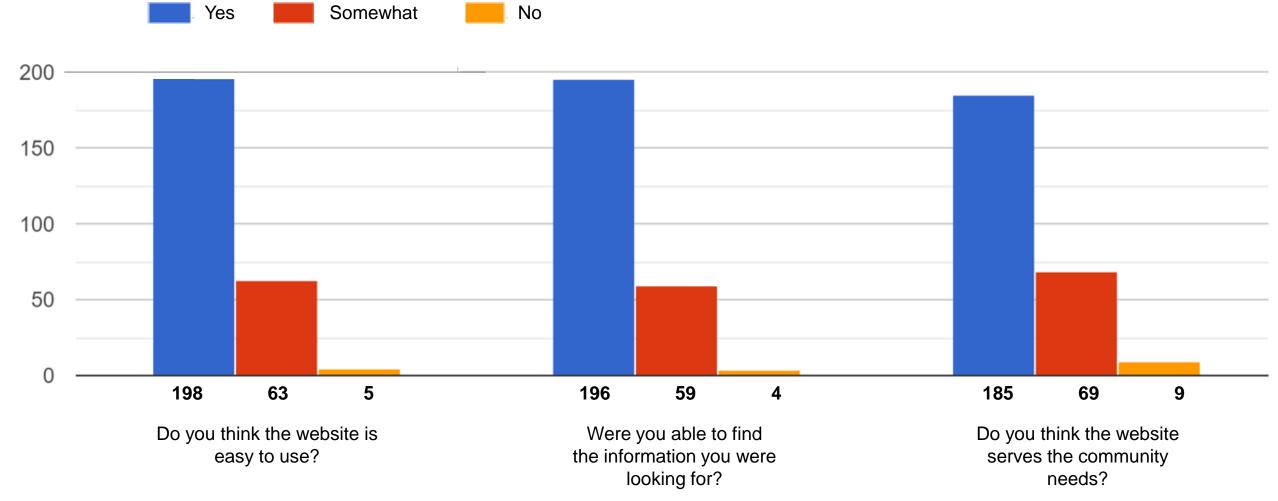
#### Are there other services or activities that you would like to see at the clubhouse? (page 3 of 3)



- Bingo, concerts, ice cream socials, SUP classes
- More bands that play known music
- More Bands both on beach and bay...activities for teens/tweens, movies on the bay, make the clubhouse more games for kids on rainy days
- Card games or bingo night in the fall for seniors; reserve pickleball courts in the summer evening? Family fun day/ with jumpers/ slides and games for kids Love the summer concerts nights at the bay club
- Sip and paint
- When clubhouse is built skee ball arcade machines and ping pong
- Many people like the idea of a small cafe type of set up for breakfast, lunch, snacks
- As many kids social events as possible!
- Music
- Make the clubhouse what it was in the 80s and 90s. A few video games snacks. Ping pong. All of us hung out there till it closed at 9. These kids have nothing to do besides go to Wawa.
- Live music.
- Enjoy the bands on the beach
- Return of Pirate Bingo when clubhouse built,
- With good wine & a Sommelier and good cheese pairings from local farms or a high-end cheese shop
- Ice cream evening at bay
- Volleyball games, wiffle ball games, bonfire at the beach with oldies music, ocean beach vendor sale, what to do if you get caught in a rip tide training. Movie nights on the beach,
- · Live bands
- We should do new members meet n greets-we joined last year & still really don't feel like we know many people.
- More Jersey shore bands Bruce, Dead
- I think having music on the beach after 4 PM on a Saturday would be nice.
- · 4th of July and end of season DJ and dance party and activities/ games for kids
- Clam bakes, pig roast/bbq, biergarten, wine nights, kids nights age 5+ To age 12/13 pizza & movie ice cream with paid babysitting
- This might be a stretch, but I'd love to see if we could somehow team up with Chadwick to get like a special limited badge that would only provide access to their tennis courts/pickleball courts since we don't have our own, and maybe start some sort of OB3 tennis/pickleball league?
- I enjoy the bands but think this year we only have one person which should be changed for different music types. Country, Oldies, Rock .. all ages enjoying..
- I have teen boys (14) i would love more activities for them to meet kids their own age. Basketball, volleyball, tennis riding bikes somehow or Scavenger hunts geared towards their age.
   Maybe some evening things to go to as well.
- Weekend sunrise or sunset yoga
- Paint night for adults

#### **New Website**





## Please give us your comments or suggestions about the website in a short sentence (page 1 of 3)



Comment	OB3 Response
Not friendly	We'd love to hear more. Can you email details about your concern to info@oceanbeach3.org
Darken colors	We will look into this, is there any page in particular? Please email details about your concern to info@oceanbeach3.org
Could you provide events calendar in a printable form?	You can click on the Events Calendar and view either a List View or Month View of the Events and print to your home printer. The social committee is coordinating making a hard copy of the Events, that will eventually be available at the office Events are still being scheduled for the summer, so the website is the best place to check.
I would like to see more information on a more current basis of how funds are being spent. We vote on a budget and there is an audit done but a monthly accounting would help.	Budget and Audit details can be requested by members in good standing. Office staff will email the information in the form of a PDF document. You can use the Contact Form on the Members $\rightarrow$ Budgets & Audits page of the website
I would love to be able to order and pay for merchandise. I would also love an online account for the club where I can pay dues and manage my account.	You can download the Merchandise <u>Order Form</u> from the OB3 website and email it to our Fundraising Committee. At this time we are not equipped to take online payments for merchandise. Dues are paid online. Emails are sent out each year with a link to pay your dues online.
Public service information like garbage pickup dates. Recycling dates. High and low tides. Swimming conditions. And other area news should be included. Not only for summer for but for the whole year.	Trash & Recycling info is posted on our website. <u>Members → Trash &amp; Recycling</u> . Toms River only supplies info 6 months out. Please note, they have also migrated over to the Recycle Coach App. Links to download the app are also posted on our website. <u>Tide Charts</u> are posted on our site as well. Swimming conditions will be posted daily on the " <b>ob3ocean</b> " Instagram page during the season, which will link to the homepage of our website as well.
Needs to be much more user friendly and intuitive.	We'd love to hear more. Can you email details about your concern to info@oceanbeach3.org
A better Calendar of events	We have been looking into alternative calendars for several months and haven't found one that is any better than what we are currently using. We will continue to keep researching
Difficult to navigate Cold. Inaccurate information. Step backwards	We'd love to hear more. Can you email details about your concern to info@oceanbeach3.org
What is the website called?	oceanbeach3.org

# Please give us your comments or suggestions about the website in a short sentence (page 2 of 3)



Comment	OB3 Response
Work in progress, never static, change as needs arise.	We agree, and this new website was created to address this very comment.
Tried to write an email to a committee member and email did not work	Please email info@oceanbeach3.org with details, and we get this resolved
I think we need more of an active group text chat & Facebook acct	We do have and Instagram page " <b>ob3ocean</b> " that is very active during the season. Daily temps and tides get posted. This also links to our website. " <b>ob3social</b> " is another official Instagram page, which is about events and social activities.
I think maybe live information about beach conditions	See above- check out " <b>ob3ocean</b> " on Instagram, or the Daily Tide chart on our OB3 website: Beach Info $\rightarrow$ Tide Chart
What will be inside the clubhouse sandwich done?	Not exactly sure of your question, but all information related to the NEW clubhouse can be found on the New Clubhouse Page of our website: Bay Beach $\rightarrow$ New Clubhouse. Make sure to click on the link at the bottom of the page "Click Here for More Info"
I would LOVE a community page or a directory of sorts, where all owners in OB3 are listed somewhere so we can get in contact with our neighbors, or learn more about where the other kids in the neighborhood live for my daughter to play with, etc.	The privacy of our members is important and member information can not be distributed. The best way to meet your fellow members/neighbors is to take part in the Club activities, and/or volunteer for the various committees or events.
Trash and recycling should be made easier to find	Trash & Recycling info is posted on our website. <u>Members <math>\rightarrow</math> Trash &amp; Recycling</u> . Toms River only supplies info 6 months out. Please note, they have also migrated over to the Recycle Coach App. Links to download the app are also posted on our website.
I love that I can download the activities calendar direct into my personal calendar. Thanks. Would love to get reminders somehow. Last summer was great but I'm not always on social media. Maybe each week get an email/posting on social media with list of events for the upcoming week.	You can set reminders on your personal calendar after you sync the events. The social committee is coordinating posting each week's events at each walkway on the beach.
Meeting minutes should only be available to members only	We find posting the minutes to the website is the best way to get information out to all members, as emails tend to get overlooked. We would love to protect this information, by having a log-in for all members, but we do not have the ability to do so at this time.
Merchandise—would be good to expand items such as women's cut t-shirts.	Please email any suggestions for merchandise to fundraising@oceanbeach3.org
Include recordings of meetings we can't always attend even via zoom. This will keep everyone updated.	For those who can not be at the Zoom meetings, the President sends the highlights of the meeting to all members shortly after each meeting. Be sure to check your emails.

### Please give us your comments or suggestions about the website in a short sentence (page 3 of 3)



#### **Positive Comments:**

- Very easy to navigate
- Easy to communicate
- User friendly
- User friendly, contains relevant and useful information, still a few kinks to be worked out with online merchandise sales
- Very nicely done!!! I love the photos!
- Big improvement- thanks!
- Easy to navigate
- Big improvement . Please keep it up to date.
- Every year it gets better! TY
- Excellent job on the website. I look at it a lot. The old one I NEVER could find and never but twice looked at it
- Doing a great job!
- The redesigned website looks great, thank you!
- Very nice
- Great upgrade!!
- Covers a lot of info
- Excellent web site!
- Great ideas
- The website looks great, a job well done!
- Looks great!
- I think it looks great and it is obvious that someone put a lot of time and effort into creating the website. Thank you!

